

## Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 01200 222304Z  
ACTION EA-12

INFO OCT-01 EB-08 ISO-00 /021 W  
-----082223 230559Z /10

R 222110Z MAY 78  
FM AMCONSUL SYDNEY  
TO SECSTATE WASHDC 8381  
INFO USDOC WASHDC  
AMEMBASSY CANBERRA  
AMEMBASSY TOKYO  
AMCONSUL MELBOURNE  
AMCONSUL BRISBANE  
AMCONSUL PERTH

UNCLAS SYDNEY 1200

USDOC AND TOKYO FOR US TRAVEL SERVICE

E.O. 11652: N/A  
TAGS: ETRD, AS  
SUBJECT: COUNTRY COMMERCIAL PROGRAM (CCP) VISIT USA

REF: STATE 127179

1. THE SUGGESTIONS IN THE REFERENCED TELEGRAM RELATING TO VISIT USA ARE NOTED, AND WILL BE GIVEN FULL WEIGHT DURING THE DISCUSSIONS IN CANBERRA.

2. THE POST AGREES THAT THE VISIT USA PROGRAM IS AN IMPORTANT PRESENT CONTRIBUTOR TO THE US BALANCE OF PAYMENTS, AND HAS GREAT POTENTIAL FOR EXPANSION. WE ALSO AGREE THAT THE VISIT USA COMMITTEES IN AUSTRALIA ARE WORKING HARD AND EFFECTIVELY, AND RECOGNIZE THAT THEY WOULD BE MUCH LESS ENERGETIC AND EFFECTIVE WITHOUT THE LEADERSHIP THAT THE RESPECTIVE POSTS HAVE PROVIDED UNDER THE CCP.

3. FAR FROM WANTING TO SEE THE VISIT USA PROGRAM  
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PAGE 02 SYDNEY 01200 222304Z

DIMINISHED IN AUSTRALIA, WE JOIN THE TRAVEL INDUSTRY HERE IN URGING THE USTS TO REOPEN ITS OFFICE AS SOON AS POSSIBLE. I FEEL THAT THE CCP CAMPAIGN MANAGER AND POST ACTION OFFICERS HAVE DONE AN EXCELLENT JOB BUT THE EXPERTISE AND SINGLENESS OF PURPOSE THE USTS CAN PROVIDE SHOULD DO COMPLETE JUSTICE TO THE POTENTIAL OF THE AUSTRALIAN MARKET.

4. UNTIL THE TIME THAT USTS CAN REOPEN IN AUSTRALIA,  
WE PROPOSE TO CONTINUE A HOLDING ACTION, BUT WE FEEL  
USTS AND THE TRAVEL USA COMMITTEE CAN AND SHOULD  
CONTRACT FOR LOCAL CLERICAL AND ADMINISTRATIVE  
ASSISTANCE FOR THE NEXT SEMINAR AND FAM TOUR, PERHAPS  
USING THE PROFITS FROM THE LAST SEMINAR. THIS WOULD  
FREE POST PERSONNEL FOR OTHER EXPORT PROMOTION ACTIVITIES  
IN FIELDS WHERE INDUSTRY ADVERTISING AND SELF-PROMOTION  
ARE LESS PROMINENT AND SUCCESSFUL.  
DAVIS

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADE, VISITS, PROGRAMS (PROJECTS)  
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**Copy:** SINGLE  
**Draft Date:** 22 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Number:** 1978SYDNEY01200  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014